



FeedHV
Community Food Network

FeedHV Photo Guidelines

FeedHV volunteers and agencies can be extremely helpful in photo documentation of food runs. We truly appreciate efforts to capture the abundance of donations and the community involved in FeedHV efforts. Photos are likely to be included in social media, on the FeedHV website, or in print materials, so it is important to ensure that anyone who appears in a photo has given consent to their image being used.

First, please inform people that their image may be used in FeedHV outreach initiatives and ask for their consent before taking any photos of them. When sending us the photo, please confirm that you have done this.

What to include in the photo:

- Most preferred: Volunteers in action unloading to loading actual donation items – wearing tee shirts/masks is best!
- Shots of receiving agencies and volunteers (with building signs or designation)
- Photos of the actual donations (dairy, veggies, etc.),

Use good lighting.

Take multiple shots of each run event, in case a person does not want to give consent.

What to do if the person does not want to be included in FeedHV photos: Respond that you totally understand and respect their wishes. Apologize and delete the photo if it has already been taken or, if you were able to ask before taking photos, do not take their photo.

Email your photos to info@feedhv.org. Please indicate when the run took place, the donor, what was donated and the receiving agency. Please also include at least the first names of all included in the photos you send, and indicate that you have received their consent to use their likeness.